

Alpha Upsilon Lambda Chapter Educational Foundation

24th Annual Martin Luther King, Jr.
Memorial Scholarship Breakfast

Saturday, January 18, 2020 at 8:00 a.m.

The Renaissance Montgomery

201 Tallapoosa Street

Montgomery, Alabama 36104



Souvenir Booklet Advertisements

Alpha Upsilon Lambda Chapter Education Foundation will host its 24th Annual Martin Luther King, Jr. Memorial Scholarship Breakfast on January 18, 2020 at the Renaissance Montgomery Hotel and Spa at the Convention Center. Among the many plans of the chapter is the production and printing of a Souvenir Booklet that we can take pride and keep in memory of our historical twenty-fourth annual celebration.

Please consider advertising in our souvenir program booklet, which will generate funds to support our scholarship program. If you are interested in advertising your business or organization, please find the enclosed Advertising Information Form helpful in forwarding your Ad (camera ready). Deadline date for receiving Ads is December 21, 2019.

We anticipate having a successful and memorable program. With your support, we are certain it will be an event to remember.

**P.O. BOX 6058
MONTGOMERY, AL 36106**

ADVERTISEMENT CONTRACT

FROM:

(Name of Advertiser)

YOU ARE HEREBY AUTHORIZED TO PLACE (INSERT SIZE) _____PAGE ADVERTISEMENT IN THE MARTIN LUTHER KING, JR. MEMORIAL BREAKFAST PROGRAM BOOKLET. THE EVENT WILL BE HELD JANUARY 18, 2020 AT THE RENAISSANCE MONTGOMERY HOTEL AND SPA AT THE CONVENTION CENTER.

I (WE) AGREE TO PAY THE SUM OF \$_____ FOR A _____PAGE AD.

SIGNATURE: _____ DATE: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

FULL PAGE (B&W)	\$ 125.00	QUARTER PAGE (B&W)	\$ 50.00
HALF PAGE (B&W)	\$ 75.00	INSIDE BACK COVER (Color)	\$ 300.00
BACK COVER (Color)	\$ 500.00	INSIDE FRONT COVER (Color)	\$ 300.00
FULL PAGE (Color)	\$ 200.00		

MAKE CHECK PAYABLE TO: ALPHA UPSILON LAMBDA CHAPTER EDUCATIONAL FOUNDATION, A 501 (C) 3 ORGANIZATION.

PLEASE ATTACH A CAMERA-READY COPY OF YOUR AD (IF AVAILABLE) OR A BUSINESS CARD TO THIS FORM OR EMAIL IT TO AULALPHAMEDIA@GMAIL.COM. Return AD and payment to:

MAIL TO: ALPHA UPSILON LAMBDA CHAPTER EDUCATIONAL FOUNDATION
ALPHA PHI ALPHA FRATERNITY, INC.
P. O. BOX 6058
MONTGOMERY, AL 36106

FOR ADDITIONAL INFORMATION PLEASE CONTACT JIMMY VARNADO at (334) 538-1557.

FULL PAGE B&W= \$125.00

FULL PAGE COLOR= \$200.00

½ PAGE = \$75.00

¼ PAGE = \$50.00

FINISHED BOOKLET SIZE: 8 /12” X 11”

MINIMUM RESOLUTION NEEDED: 300 DPI